## PLACEMENT DESCRIPTION

| Employer: | Contact: |  |
| :--- | :--- | :--- |
|  | Supervisor: |  |
|  | Employer Tel: |  |
|  | Website: |  |
| Job: |  |  |
| Classification: | Sales, Marketing \& Advertising | Ref: 13,042 |

Aims \& To develop key skills through the experience of work.To gain an insight into working within an advertising/marketing company.

Key Tasks: Students must be prepared to do a certain amount of observation/shadowing, then after training they may be able to assist trained staff.Some of the work to be shadowed may include creation and production of logos/advertisements, graphic design and copywriting, account handling and general office duties.

Requirements: Good level of English and IT skills. Apple Mac knowledge would be very useful.Good communication skills, initiative and confidence. Student should have a genuine interest in this area of work and be keen to learn.

Clothing: Dress should be smart casual.

Working Hours: $\quad 9 \mathrm{am}-5 \mathrm{pm}$ Monday to Friday (max 37 hrs )

Meal Breaks: To be discussed at interview - lunchtimes may be unsupervised

| Interview | $Y$ | Student to Arrange: | $Y$ |
| :--- | :--- | :--- | :--- |
| Required: |  |  |  |

Notes: Student to contact employer to arrange an interview / informal chat prior to starting the placement.

## Employer's Health \& Safety Risk Assessment:

LACK OF KNOWLEDGE, EXPERIENCE \& AWARENESS:-Student must be supervised at all times.SLIPS, TRIPS \& FALLS:-Student must not work at heights.EQUIPMENT \& MACHINERY, CHEMICALS \& FLAMMABLE MATERIALS:-Student must not come into contact with hazardous chemicals or machinery.LIFTING \& MANUAL HANDING:-Safe lifting and handling will be shown when necessary.COMPUTERS \& WORK STATION:-Regular breaks from computer screens are required during prolonged use.CHILD PROTECTION ISSUES:-Student may go out with staff on a one-to-one basis to visit sites.

## Special Notes:

Parents/Guardians will be expected to give details of any health problems e.g. epilepsy, asthma etc on the agreement form

## Last Visit Date:

Next Visit Date:
Risk Band: L

